



INDO ASIAN ACADEMY DEGREE COLLEGE

(Affiliated to Bangalore North University/Approved by Govt. of Karnataka / India)
Indo Asian Bus Stop, Adjacent to Kalyan Nagar Bus Depot., Outer Ring Road,
Kalyan Nagar, Bangalore - 560 043. INDIA

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www.indoasianacademy.com

Prof Dr. T. Ekambaram Naidu
Founder Chairman-Managing Trustee

Teaching and Learning Policy

Classroom Teaching

- Faculty use interactive lectures, case studies, role-plays, and business simulations to explain management concepts.
- Students engage in group discussions, presentations, and debates to enhance collaborative and communication skills.

ICT-Enabled Classrooms

- Smart classrooms equipped with modern teaching aids ensure technology-driven learning.

Online and Blended Learning

- Hybrid teaching combines face-to-face sessions with online modules for flexibility and deeper learning.
- Students are encouraged to enroll into MOOCs (Massive Open Online Courses)

Industry Visits and Live Projects

- Regular visits to manufacturing units, corporate offices, and financial institutions allow students to observe business operations.
- Live projects and consulting assignments with businesses provide hands-on experience in problem-solving and decision-making.

Workshops and Guest Lectures

- Workshops on leadership, financial modeling, digital marketing, and strategic management are conducted.
- Guest lectures by CEOs, entrepreneurs, and industry veterans offer insights into current business trends and practices.



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Business Simulations and Role Plays

- Simulations such as marketing campaigns, supply chain management, and financial forecasting are used to replicate business environments.
- Role plays in negotiation, leadership, and team management help students understand practical challenges.

Field Visits and Research

- Visits to SEZs (Special Economic Zones), start-ups, and incubators expose students to entrepreneurial ecosystems.
- Students undertake research projects on current economic, business, or policy issues to build analytical capabilities.

Internships and Placement Training

- Structured internships with reputed organizations provide hands-on experience and networking opportunities.
- Placement training focuses on resume building, group discussions, aptitude tests, and interview preparation.

Learning Environment

- A well-equipped library with access to management journals, e-resources, and case studies supports learning.
- Collaborative learning spaces and student clubs (Finance, Marketing, HR, etc.) encourage peer-to-peer interaction.

Feedback

- Regular feedback from students, faculty, and industry partners is incorporated to enhance the curriculum.

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